**PnP New UI Requirements and Workflow**

**12/18/2017**

Wizard based approach to both Price & Promotion analysis – leading first with:

* Do you want to – view results from a past promotion – OR – plan a new promotion?
  + If <Past Promotion> -> Ask ‘When was the promotion run? Allow calendar selection
    - -> Ask for what product? Item or Brand level is acceptable answer (Populate automatically with a few letters being typed like a search engine)
      * You should be allowed to group multiple products together
      * You should be allowed to see a list of all products
      * You should have access to a search capability by a variety of product attributes
      * First graph should be a weekly trend which shows base vs. incremental and an overall lift indicator KPI for the time period
    - You should have the option to compare to my competitors
    - View weekly trend (which expands the time period selection)
    - View due to – decomposition
  + If <plan a new promotion>
    - * Ask – what time period will you run the promotion? (allow calendar selection)
      * Which channel or geography will you run the promotion?
      * What items will be included in the promotion?
        + (Populate automatically with a few letters being typed like a search engine)
        + You should also be able to view all
        + You should also be able to filter on product attributes when viewing all

\*Maybe filters and functionality should function like Amazon shopping cart where there is a tree structure instead of filter boxes (just an idea)

* + - * What will be the new promoted price? (Present base price and units information from the past for informational purposes)
      * Will you add any promotional support? Options could be Ad Type A, Ad Type B, BOGO, (these need to be parameter driven)
      * Do you anticipate your competition to run any promotions at the same time?
        + Yes / No If Yes -> Enter promotions for competition – no time period geography or channel selection. Should be prompted for items and promoted prices – maybe tabular format here
      * View Results of Promotion
        + We want to show lift, efficiency, total units
        + If there was a past promotion run, can we show some kind of comparison to last years promotion?
      * Option to save promotion
      * Option to create additional promotions